

THAO U CHAU

Visual Designer | Digital Artist

thaouchau.com
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EXPERIENCE

4/2023 - Present

SharePoint Web Design Contract, Nozomi Networks

Designed and managed company SharePoint sites, ensuring consistent branding and effective communication. Created graphic design like email banners and media posts for internal events. Designed presentation slides for HR leadership to brief the executive team.

3/2021 - 3/2023

HR Administrator Contract, Nozomi Networks

Managed successful onboarding process by communicating with new hires, IT, recruiting team, and background check vendors. Ensured hiring process timelines were kept on track.

8/2017 - 1/2018

Visual Design Contractor, Grab App

Designed trade show graphics like booklets, banners, standees, backdrops, and stickers for company events and advertisements by collaborating with Marketing teams. Executed visual designs for promotions and marketing campaigns across multiple social media and advertising platforms such as, Facebook, Instagram, YouTube, Google Ads, and company app and website.

6/2016 - 2/2017

Graphic Designer, Tiki Corporation

Designed landing pages, banners, and social media posts for promotions and sales campaigns across multiple social media and advertising platforms and company app and website. Retouched product photos.

EDUCATION

8/2021 - 6/2023

San José State University

Bachelor of Fine Arts in Digital Media Art
Graduated with Summa Cum Laude (GPA: 3.99)

RECOGNITION

8/2021 - 5/2023

President's Scholar

San José State University

2021

President Art Award for Student Art Show

Diablo Valley College

EXPERTISE & SKILLS

Typography, layout, color theory, web design, HTML/CSS, trade show graphics, video editing, motion graphics, digital drawing, concept development, 3D modeling, wireframing, prototyping, print production.

Photoshop, Illustrator, InDesign, Premier Pro, After Effects, Blender, Figma, Unity, Procreate, Keynote, Microsoft Office, GSuite.